

# Major Themes

- Improve First Experience
- Achieve Departmental Scalability
- Increase Fit with Existing Infrastructure
- Language and Business Localize for Major Markets
- Reduce Priority 1 Problems to 5%

# Roadmap Template (Simple)

	Release 1.x	Release 2.1	Release 2.5	Release 3.x
Target Date	Available Now	Q1 2011	Q4 2011	2012
Packaging	<ul style="list-style-type: none"> <li>• Improved reporting</li> <li>• Faster installation</li> <li>• Automatic updating</li> </ul>			
Connectivity	<ul style="list-style-type: none"> <li>• MS System Center</li> </ul>	<ul style="list-style-type: none"> <li>• HP OpenView</li> <li>• CA Unicenter</li> </ul>	<ul style="list-style-type: none"> <li>• N/A</li> </ul>	<ul style="list-style-type: none"> <li>• IBM Tivoli</li> </ul>
Scalability	<ul style="list-style-type: none"> <li>• 100 Connections</li> <li>• 1,000 transactions/hr</li> </ul>	<ul style="list-style-type: none"> <li>• 500 Client connections</li> <li>• 10,000 transactions/hr</li> </ul>		
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Platforms	<ul style="list-style-type: none"> <li>• Windows</li> <li>• Red Hat Linux</li> </ul>	<ul style="list-style-type: none"> <li>• SLES 11 &amp; 12</li> </ul>	<ul style="list-style-type: none"> <li>• VMware</li> <li>• Citrix Xen</li> </ul>	<ul style="list-style-type: none"> <li>• Microsoft Azure</li> <li>• Amazon EC2</li> </ul>

# Areas for Future Consideration

- Key Enhancements Under Consideration
  - ✦ Adding new module for Campaign Management
  - ✦ Discontinuing use of C++ API in favor of XML interfaces
  - ✦ Moving UI presentation entirely to Web model
  - ✦ Adding usage tracking to help guide product training